Newsletter and Information Resource of the Palmetto State Chiropractic Association

PSCA
Palmetto State Chiropractic Association

TONE

Issue 3 SUMMER 2024 PSCA - Chiropractors Correcting Subluxations © 2024PSCA

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tone /ton/ - 1. general character; attitude 2. giving greater strength 3. harmonize

WHY ORGANIZATIONS SHOULD DONATE TO LIKE-MINDED ORGANIZATIONS

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In the realm of corporate/association social responsibility (CSR), the choice of where to donate funds can significantly impact both the donor association and the recipients. Many organizations opt to donate exclusively to like-minded entities—those that share their vision and philosophy. This approach not only ensures alignment with the donor's core values but also maximizes the effectiveness and impact of their contributions.

Firstly, donating to like-minded organizations enhances the coherence of the donor's CSR strategy. When associations support causes that resonate with their mission and values, it strengthens their brand identity and reinforces their commitment to societal issues. This alignment fosters authenticity and trust among stakeholders, including volunteers, members, and the community at large.

"Donating to like-minded organizations/ associations promotes sustainability in philanthropic efforts."

Secondly, such targeted donations can amplify the impact on the ground. Organizations sharing a common vision often collaborate more seamlessly, pooling resources and expertise to achieve shared goals. This synergy enhances operational efficiency and enables the leveraging of collective strengths, thereby magnifying the positive outcomes of charitable endeavors.

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Please join forces with PSCA and make a contribution to the **Subluxation Awareness Campaign!** Building our financial "war chest" is critical to helping educate our communities and build the strength and value of subluxation-based chiropractic care in South Carolina.

https://www.cognitoforms.com/WebsiteForms1/DonateToSubluxationAwarenessProgram

PSCA
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Presents

THE FALL CONFERENCE
SEPTEMBER 7-8, 2024

Columbia, SC

Helping you meet 18 hours (including 2 hours Rules & Regs and 2 Hours of Risk Management) through this full chiropractic weekend.

REGISTER NOW

Online registration ends on Wednesday before the event
$50 additional fee for at-the-door registrations with no membership discount allowed.

1 Weekend • 14 General CE, 2 Risk Mgmt, 2 R&R

WHO DO WE SEND TO CHIROPRACTIC SCHOOL?

John S. Enloe IV, DC
Enloe Chiropractic "Life" Center
Longs, SC
(843) 399-9722

"The only true wisdom is in knowing you know nothing."

— Socrates

When I started out in this calling of Chiropractic, I left Chiropractic school with the idea to find the biggest, most successful, principled chiropractor and ask them to TEACH ME!!!

I had no delusions that I was owed a big salary because I had now graduated from Chiropractic school. I knew that I knew nothing! I had a piece of paper that said I had passed the minimum standard requirements to now practice Chiropractic. It wasn't a guarantee of success. It wasn't a guarantee of SECURITY! There is no such thing as security in Chiropractic or any profession.

"There is no security in life, only opportunity."

— Mark Twain

I was blessed to meet Dr. Rick Franks. I saw what he did, and I said TEACH ME!

I didn't ask how much he paid.

I didn't demand a salary.

Who was I to demand anything of these Giants in Chiropractic?

I went to work with him, and in no time I was helping people through Chiropractic and making a great living!

It's a different world today!

"Entitlement is a delusion built on self-centeredness and laziness."

— Unknown

A teacher friend of mine told me students graduating today want two things only: a job and a way to pay off their student loans.

I interviewed a young man last week for an associate position, and he TOLD me that a base salary of $90,000 was a non-negotiable item for him. I was floored. I laughed and told him if he can find that to let me know because I would love to just show up three

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HIPAA COMPLIANCE AUDITS

Dwayne A. Hoskins, BA, DC, ACP
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The Health Information Technology for Economic and Clinical Health (HITECH) Act that Congress enacted a few years back is now in a phase where they want to see how well compliance with HIPAA rules is going. That means auditing us.

One of our speakers at our events – Ty Talcott, DC – has sent out a few emails over the past month reminding us of the eventuality of auditing coming true, with technology behind it. He is also promoting his webinar, but the content and the information he is presenting should awaken us to do even better at following HIPAA guidelines.

The recent SCOTUS ruling on Chevron Power (today, June 28, 2024) may or may not affect this, but it is better to be prepared than to leave things to the "way of the wind."

Here are the excerpts from the emails from Dr. Talcott:

2024 HIPAA INFORMATION – Part 1

Dr. Ty Talcott's recent email strongly states that:

The Office of Civil Rights (OCR) of the Department of Health and Human Services recently made public that they will start RANDOM AUDITS on doctors' offices THIS YEAR!

They have not stated how quickly or how many they will be doing

this year, but it obviously signals an urgency for doctors to get a truly defensible position as soon as possible.

To stay up-to-the-minute on this topic, please contact Dr. Talcott directly, or use this link for the HIPAA Journal website: https://www.hipaajournal.com

2024 HIPAA INFORMATION – Part 2

The Health Information Technology for Economic and Clinical Health (HITECH) Act of 2009 requires the HHS' Office for Civil Rights to conduct periodic audits of HIPAA-regulated entities to assess compliance with the HIPAA rules. OCR Director Melanie Fontes Rainer has confirmed that audits will be taking place this year and will focus on HIPAA Security Rule compliance.

In addition to the increase in data breaches, the breaches are getting larger.

The high numbers of data breaches now being reported strongly suggest that many healthcare organizations are not fully compliant with the HIPAA Security Rule or that the safeguards they have implemented to comply with HIPAA are not proving to be effective.

Another round of audits is necessary to establish the current state of compliance and will help OCR's future efforts to improve cybersecurity across the healthcare sector.

The audit program is labor-intensive, and OCR's resources are still stretched, despite some restructuring last year to get better use of its resources.

While Fontes Rainer has confirmed that OCR is currently working on the program and audits will be taking place this year, an exact time frame has not been announced, and the scale of the HIPAA audits is currently unclear.

OCR launched a new enforcement initiative last year that is focused on compliance with the risk analysis provision of the HIPAA Security Rule.

Dr. Talcott provided a HIPAA manual to the PSCA Conference attendees when he spoke to us a few years ago. That binder had all that was needed to create a manual to follow to stay HIPAA compliant.

Your malpractice carrier should also have a template for you to fill out. Our sponsor ChiroFutures has one for their clients.

And if that isn't enough high-end resources for you, I asked ChatGPT to put together an OUTLINE of what a good HIPAA manual would be for a small Chiropractic office. Here it is:

https://DocHoskins.com/HIPAA-outline . Even ChatGPT states, "Always seek qualified legal advice" to make sure the manual is complete, current, and compliant.

Member Holiday Party

RSVP Early

Please RSVP so we know who is coming.

Date: December 14th • Time: 6:00pm-9:00pm

Location: Poinsett Club - 807 E. Washington Street, Greenville, SC 29601

Continued from page 1 ***Why Organizations Should Donate to Like-Minded Organizations***

Moreover, donating to like-minded organizations/associations promotes sustainability in philanthropic efforts. By supporting entities that uphold similar principles, donors can contribute to long-term solutions rather than short-term fixes. This strategic approach encourages continuity and fosters partnerships that endure beyond individual projects, creating lasting change in communities and beyond.

Furthermore, supporting like-minded organizations can lead to broader systemic change. When donors and recipients share a common philosophy, they are more likely to advocate together for policy reforms, societal shifts, or innovative approaches to complex challenges. This advocacy can catalyze broader societal impact, addressing root causes rather than symptoms alone.

In conclusion, donating to associations that share their vision and philosophy is not just a strategic choice for corporations—it's a powerful tool for driving meaningful change. By aligning donations with core values, organizations can enhance their CSR impact, promote sustainability in philanthropy, and contribute to transformative societal outcomes. This approach not only benefits the recipients but also strengthens the donor's reputation and commitment to making a positive difference in the world.

We never know how far reaching something we may think, say or do today will affect the lives of millions tomorrow.

B. J. Palmer

Greatness is not a function of circumstance. Greatness, it turns out, is largely a matter of conscious chice, and discipline.

James C. Collins

Continued from page 2 ***WHO DO WE SEND TO CHIROPRACTIC SCHOOL?***

days a week and be paid 90 grand. Sign me up! Ha!

I have practiced 25 years! I have put my heart, back, and sweat into building a practice that loves, serves, and gives to the people of my community. I've pushed through the hard times of recessions and covid. I have made every mistake a Chiropractor could make. And now I am at the top 1% of my profession in volume and income.

And a young person wants me to pay him to what? Show up???

To cost me more overhead expenses, not to mention the money lost in training and the mistakes they may make and patients they may lose along the way?

We as leaders in this profession have to better vet or screen who we are sending to Chiropractic school.

Only those who want to love, serve, and give through principled Chiropractic in their communities are what we need!

"A job is how you make money. A career is how you make your mark. A calling is how you acknowledge a higher vision, whatever it may be."

— Deepak Chopra

If you are looking for a job, you're in the wrong profession!

Chiropractic is a calling. It's bigger than me, and it's bigger than you!

B.J. said it perfectly: "You have in your possession a sacred trust. Guard it well."