Newsletter and Information Resource of the Palmetto State Chiropractic Association

PSCA
Palmetto State Chiropractic Association

TONE

Issue 4 WINTER 2022 PSCA - Chiropractors Correcting Subluxations © 2022 PSCA

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tone /ton/ - 1. general character; attitude 2. giving greater strength 3. harmonize

IGNITE
MARK YOUR 2023 CALENDAR
HTTPS://PSCAONLINE.COM/EVENTS/

ADULTING AND CHIROPRACTIC

Bill Decken, DC, DPhCS
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The practice of behaving in a way characteristic of a responsible adult, especially the accomplishment of mundane but necessary tasks. This is the definition of "adulting." Adulting means acting responsibly, behaving maturely, and meeting responsibilities. What does this look like in Chiropractic?

"acting responsibly, behaving maturely, and meeting responsibilities."

Chiropractic, as health care goes, is a "young" profession, and we have certainly shown signs of maturing and meeting responsibilities. Our responsibility to teach the art, science and philosophy of Chiropractic has caused our educational programs to go from 18 months to 3.5 years. Not only that, but Chiropractic has also developed an agency whose job is to accredit what is taught, making it "okay" or "official," or "accepted." This agency is the Council on Chiropractic Education (CCE).

Further, the profession created the National Board of Chiropractic Examiners (NBCE) to document that students had the knowledge, skills, and attitude to be a Doctor of Chiropractic. This is key in the process of obtaining a license to practice.

Once the license is in hand and the practice now opened, the Chiropractic

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Holiday Gathering

CELEBRATION FOR PSCA MEMBERS AND THEIR GUEST
(NO CHILDREN, PLEASE)

6:00-9:00pm
Poinsett Club • Greenville, SC
RSVP PSCA1895@gmail.com

"The Power that made the body, heals the body."
– BJ Palmer

Dear Doctor:

I am writing today to ask for your help in honoring Dr. Joe Strauss, Chiropractor and author of many chiropractic textbooks.

You may never have had the opportunity to meet Dr. Strauss or listen in at a seminar where he was speaking. Still, if you read one of his "Blue Books" you got to know Joe on some level. He simply wanted Chiropractors to know how amazing the human body is, how detrimental the vertebral subluxation is and how important it is to choose to have the objective of helping the body correct it.

Not only has Dr. Strauss written 26 books on Chiropractic and been associated with a chiropractic college in the Philadelphia area, but he also built an incredible practice where tens of thousands of people were afforded the opportunity to receive regular, lifetime, chiropractic care. He did that by working long hours, not requiring appointments, and offering an affordable fee system that allowed anyone to get regular ongoing care for themselves and their families for a lifetime. Indeed, many people were seen in his practice for 20, 30 and 40 years.

Beyond improving the lives of all those people, the Strauss Chiropractic Center has also fostered the growth of ten different associates and inspired nearly 40 different people to become chiropractors themselves. It is utterly amazing how one singular life could impact so many, but Dr. Joe surely has.

Because of the enormity that he has given to the chiropractic profession and to humankind, Sherman College has chosen to honor him in a significant and lasting way by having the Sherman College of Chiropractic Bookstore named after him. The project is particularly timely now as Dr. Joe has begun to exhibit progressive cognitive deficits. They are likely due to significant strokes he experienced in 2013 and 2019. That makes NOW a wonderful time to let Dr. Joe know how much you appreciate him.

We would love to see every PSCA member get involved in this project, but especially those who Dr. Joe has impacted in some way. Donations of all sizes are welcome. There are two ways to do this:

1. Follow this link to donate directly to Sherman College: https://www.sherman.edu/honoring-chiropractic-legend-dr-joe-strauss/

2. Send your check to the PSCA Treasurer, Dr Terry VanDervort, PO Box 803, Fort Mill, SC 29716. The PSCA will collect and send the donations along to Sherman College.

We are thankful for you and thankful for the contributions of Dr. Strauss.
Bill Decken, DC
PSCA President

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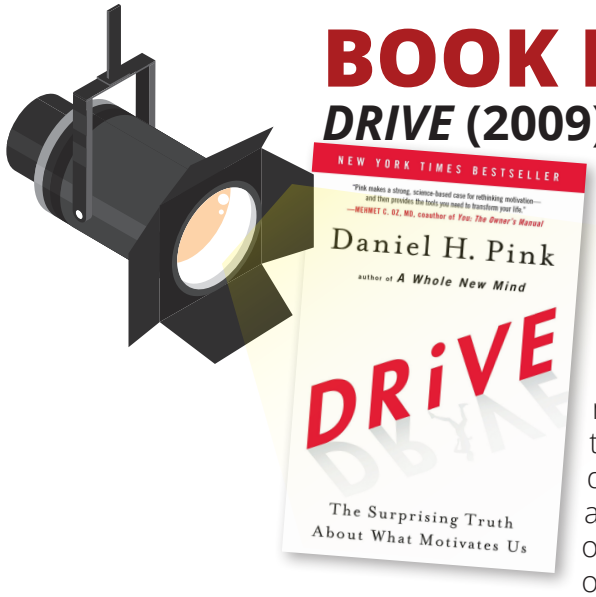
Palmetto State Chiropractic Association

ChiroFutures
Malpractice Insurance Program
www.chirofutures.org

Sherman College of Chiropractic

BOOK REVIEW

DRIVE (2009) BY DANIEL H. PINK



Heath Treharne, BA, MS, DC
2005 Graduate Palmer College, Davenport

Dr. Treharne has been a professional educator since 1993, beginning his education career teaching entrepreneurship and hospitality training in West Virginia. He is a 2005 graduate of Palmer College, Davenport, and opened two upper cervical offices in Illinois with his wife, Cindy. He joined the Sherman College faculty in 2018 and is the chair of the Business Department: "constructing core practice fundamentals to provide students more opportunities for success in the future."

Drive explores the idea that how we are motivated and how we motivate others has been deeply flawed by the overuse and simplistic mindset of the carrot and the stick mentality. As Daniel describes throughout this book, and makes a case for, the reward or punishment motivation style is outdated and has a limited return on investment.

As we progress into a more cultivated society, it would be worth investing time into reflecting on your own motivations as well as those on your team to understand what the true motivators would be. This might be as simple as an acknowledgment of the role you play, freedoms you enjoy in making decisions, the ability to work three days per week, and so on. Having the incentive of more money, fame, or glory may reduce achievement in some individuals due to the increase of stress and demand required of them.

In our current world situation, we do need to reflect on driving factors. Even though it seems as if we have transitioned through an entire generation of employment over the past three years, the concepts presented are still valid in its questioning. When we are seeking ways to understand ourselves or to gain momentum within our team, we do need to consider new ways of motivation and transitioning from a system that we might have grown up in that is now antiquated and obsolete. Come to think about it, how many were really motivated by being whacked with a ruler?

This book is a quick read and includes a resource bank of recommendations and steps. It might inspire, make you question, or simply allow you to relate to others in a new light in the coming future.

JONES FAMILY PHILOSOPHY FORUM

FEBRUARY 25-26, 2023

18 Hours Of Your License Renewal Requirements With Chiropractic Philosophy

REGISTER HERE
https://pscaonline.com/jonesfamilyphilosophyforum/

VertebralSubluxationResearch.com
Subluxation Spoken Here

THE JOINT chiropractic

titronics
THE LEADER IN CHIROPRACTIC THERMOGRAPHY

Adulting and Chiropractic

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state board of examiners is responsible for protecting the safety of the public and so must "watch over" licensees. They do this by setting the scope of practice and monitoring our CE hours every two years. It was determined many years ago that the states could function more efficiently by learning from each other, so the Federation of Chiropractic Licensing Boards (FCLB) was created as a consortium of state boards to serve as facilitator.

Knowledge of these groups, despite being written about in Chiropractic media, is not common in the profession. Therefore, I am taking a few minutes to discuss it with you. We are responsible adults, and this is a mundane task. When we step back and look at these three groups, one in accreditation, one in testing, and one in licensing, something seems misaligned. Chiropractic history tells the story of the medical profession trying to eliminate other healing arts, including Chiropractic. Chiropractic simply asked why there is only one approach to health care. A competitive marketplace was an innovative idea.

There are many, including the PSCA, now asking: Why do some states only allow ONE agency to accredit a Chiropractic program? Why is only ONE testing agency permitted to examine our students? Why is there only ONE consortium of states meeting to discuss how licensees are monitored? What happened to the competitive marketplace? Do we have only one Chiropractic college? Are we permitted to have a license to practice in only one state? Is there only one place we can go to for CE credits? Do the people in our communities have only one Chiropractic office to choose from?

To be clear, this is NOT about eliminating any group or agency. Simply put, the PSCA does not agree with the "only one" mindset and thus supports a Resolution to Allow for a Competitive Marketplace in Chiropractic Education, Licensing, and Practice. It's the responsible thing to do. Click here to read the resolution. Resolution to Allow for a Competitive Marketplace in Chiropractic Education, Licensing and Practice - PSCA (pscaonline.com)

https://pscaonline.com/public-resources/position-papers/resolution-to-allow-for-a-competitive-marketplace-in-chiropractic-education-licensing-and-practice/

IN THE NEWS

http://chiropracticchronicle.com/

http://chiropractic.prosepoint.net/179015

https://www.dynamicchiropractic.com/digital/index.php?i=1290&a_id=59101&pn=29&r=t&Page=29

https://chiropracticcartel.com/

CHECK OUT LIVE LINKS ON WEBSITE!