Newsletter and Information Resource of the Palmetto State Chiropractic Association

PSCA
Palmetto State Chiropractic Association

TONE

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tone /ton/ - 1. general character; attitude 2. giving greater strength 3. harmonize

INCONSISTENCIES

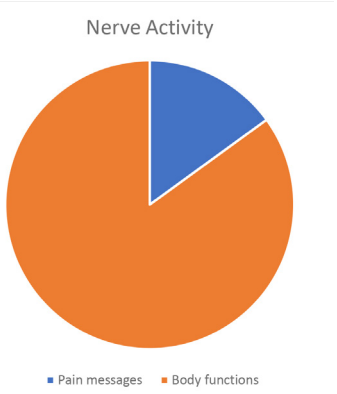
Bill Decken, DC, DPhCS
Family Straight Chiropractic

The modern mindset of many Chiropractors and the public at large is that Chiropractic is a treatment for low back pain. This is not breaking news. This mindset, however, is inconsistent with the anatomy and physiology of the human nervous system.

Dr. Tony Duke, now deceased, was a long-term professor at Sherman College of Chiropractic. He was a great teacher of neurophysiology and neuroanatomy, and students frequently recalled him talking about the 15% of nerve fiber activity responsible for carrying pain messages. The other 85% takes care of body functions like metabolism, touch, temperature, proprioception, visceral function, and muscular activity.

Many Chiropractic websites and research journals talk about the 15%, as though it is all there is to see. This is inconsistent. Having studied the nervous system in detail, we should see the other 85% of nerve fibers as well.

Chiropractic is an essential service. It is required to ensure proper nerve function. The ADIO mindset wants to check/serve all people—before, during and after they have pain.



Most of us, at one time or another, have been personally involved in discussions about the interpretation of reality. What political party accurately assesses national realities? Which media outlet presents the news fairly and without bias? Which science, in these times of covid, do we rely on? Which Chiropractic icons illuminate the human condition in all its complexity? Are we consistent in our study and application of the philosophy, science and art of Chiropractic?

Who created this 15% pie we find ourselves in? Do we have to stay there?

Let's not be inconsistent.

SAVE THE DATE
February, 26-27 2022
See inside for details!

OUR GOAL - Chiropractic must un-brainwash the public and demonstrate that health comes from inside out. But first we must un-brainwash the Chiropractor, too many of whom, have themselves not gotten the idea that the vertebral adjustment releases innate, works in harmony with innate, and becomes a partner with innate in effecting the cure. - BJ Palmer

ADAPT AND GROW

Terry J. Van Dervort, DC, DPhCS
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In 1927 Ralph Stephenson reminded us in his *Chiropractic Textbook* that " 'Great pilots were made on deep seas and rough waters.' The living things that we perceive about us today have the forms and structures they possess, because every cell in them is the result of intellectual adaptation sometime in the past. From this we can see from whence came the expression 'the survival of the fittest.' "

Stephenson uses "Good Timber" by Douglas Malloch as an example:
" 'The tree that never had to fight
For sun and sky and air and light
That stood out on the open plain,
And always got its share of rain,
Never became a forest king
But lived and died a scrubby thing.
The man who never had to toil,
Who never had to win his share
Of sun and sky and light and air,
Never became a manly man,
But lived and died as he began.
Good timber does not grow in ease.' "
(Better Homes and Gardens, April 1927.)

Stephenson continues:
"The successful adaptations were inherited, that is, the survival value of it was. Obviously, the unsuccessful adaptations cannot be passed on to posterity, for in that case there is no survival value. There is nothing to inherit. Also, if there is no occasion for; no call for intellectual adaptation; no adversity to be met, there will be no adaptation, hence no survival value. Therefore, if a race of beings is called upon to face the ever-changing conditions of the universe with its evolution, that race will fall into a type that has gotten behind the advance of the world, and will find it harder to adapt when the necessity for it comes. That is what happened to the dinosaurs." (pp. 259-260)

As the world rushes to hide behind masks, sanitize our environment, and filter our air of all impurities, I dare ask: *Are we making ourselves stronger or are we missing an opportunity to adapt and grow?*

CREATE THE PRACTICE OF YOUR DREAMS- DON'T COMPETE FOR IT!

John S. Enloe IV, DC
Enloe Chiropractic "Life" Center
Longs, SC
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"Any idea that is held in the mind that is either feared or revered will begin at once to clothe itself in the most convenient and appropriate physical forms available."
Andrew Carnegie

We live in an age where competition is everywhere! Mega corporations compete for the best stock advantage! Sports teams compete to see who's the best! Even local hospitals compete to see who can offer the most beds or services.

When you compete, you are coming from a mindset of scarcity.
Do you truly believe that there are only so many patients and too many Chiropractors? When a new Chiropractor moves into your town or onto your street, do you worry that they are going to take patients from you, or are you excited to meet and welcome them to the area?
When you enter a place of business and see other Chiropractors' cards on the board or counter, do you get worried, angry, bitter, or do you say, "Hey, I want to meet this new Chiropractor?"

We have all heard the saying "What you think about you bring about." **If you think scarcity, you will always find it!**

The way you think, or your paradigm, controls your life. Your paradigm is the lens through which you see the world.
Is your paradigm Scarcity or Abundance?
When you see through the lens of scarcity, you attract that which you see. You live your life in fear of new or other Chiropractors. Fear leads to anger, envy, and bitterness. All these thoughts build and create a perpetual downward spiral. You repel that which you want. This does not lead to the practice of your dreams!!!

Continued on page 4

"To inspire people, don't show them your super powers. Show them theirs."

JOIN US

for our

HOLIDAY GATHERING

When:

December 11, 2021

Where:

Holiday Inn Express and Suites
895 Spartan Blvd-I-26
Spartanburg

SAVE THE DATE!

2022 Jones Family Philosophy Forum

1 weekend • 18 hours CE credit • Priceless fellowship & motivation!

February 26-27, 2022

Courtyard Columbia Downtown at USC
pscaonline.com/jonesfamilyphilosophyforum/

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Sherman College of Chiropractic

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SUPPORT OUR PLATINUM AND GOLD SPONSORS.

DR. GLENN STEPHEN STACHURSKI

December 8, 1956 - July 22, 2021

We are saddened to announce the passing of a PSCA original founding member, Dr. Glenn Stephen Stachurski. From his birth state of New Jersey, Dr. Stachurski graduated from Sherman College, moving with his young family in 1985 to Greenwood, SC. He fulfilled his dream of sharing the benefits of Straight Chiropractic Care with everyone he met. For over 36 years, Dr. Glenn's patients became his friends and family, each sharing their love and knowledge. His office became a gathering place where patients would walk in as strangers and leave as friends. He lived life to the fullest with no regrets.

DR. BILL EMMANUEL HANNOUCHE

September 4, 1949 - October 11, 2021

Born in Cairo, Egypt, Dr. Hannouche was the perfect example of the American Dream. Graduating from Sherman in 1976, he also obtained a Bachelor of Science degree in Biology and an honorary degree in Biochemistry. He became a successful entrepreneur as a published author on the *New York Times* bestseller list, spoke on radio and television about chiropractic care, and lived his passion for helping people by serving his community as a chiropractor for over 40 years. Dr. Hannouche leaves behind a lasting legacy with his family and practice in Spartanburg, SC.

Create the Practice of Your Dreams
Continued from page 2

The Law of Attraction

Those of us who see our lives through the paradigm of Abundance may sometimes be called eternal optimists. We individuals who are positive in our thoughts always tend to look upon the brighter side of life. We turn our faces toward the sunshine and attempt to see the good, even in the bad. Through this positive nature we are in a positive vibration, and therefore we attract other positive personalities to us. It's called the Law of Attraction. We attract what we want!

We in the paradigm of Abundance understand that we don't have to compete for patients! We don't wring our hands and worry what the Chiropractor down the street is doing. We are too busy creating the practice of our dreams. And you can only create that which you want when you come from the mindset of Abundance!!!

We see other Chiropractors in the area as great for the profession! We see that the more Chiropractors there are in the area, the more Chiropractic awareness there is!
We get excited to meet and fellowship with our brothers and sisters in arms to talk the "tic" and principled subluxation-based Chiropractic!

Did you know that the latest studies show that less than 10% of the U.S. population sees a Chiropractor? If you come from the mindset of scarcity you think, "I've got to fight for my share of that 10%!" If you come from the mindset of Abundance, you say, "Wow!!! I've got the opportunity to reach the other 90% of the population that doesn't even know about Chiropractic and what I do!!!" As the scriptures say... the fields are ripe for the harvest. **I've always found that it is easier to educate someone who has never been to a Chiropractor than to re-educate someone who has been to a Chiropractor that doesn't practice principled Chiropractic.**

When your heart is in the right place. When you come from the mindset or paradigm of Abundance. When you truly want to love, serve, and give to all people. Only then will you build the practice of your dreams.

Van Gogh stated, *"First I dream my painting, then I paint my dreams."*
What is your dream practice? Continue in your mindset of Abundance. Fellowship with like-minded Chiropractors. Defend the principle of Chiropractic. Never compete with others in this profession, and you too can create the practice of your dreams!