



TONE

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PSCA - Chiropractors Correcting Subluxations

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tone /ton/ - 1. general character; attitude 2. giving greater strength 3. harmonize



IN CHALLENGING TIMES GO WITH IRS

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This past year has been a challenge in several areas of our lives as Chiropractors. There is a TV commercial that says, "Life comes at you fast."

Well, when it does we can always turn to **IRS**.

Challenging times are **INEVITABLE**. Both Chiropractic philosophy and science tell us that thoughts, traumas and toxins that are not adapted can lead to vertebral subluxation. Our innate intelligence mounts a response by creating and assembling

forces to adapt these Three T's for our benefit. It is inevitable that we will experience the **Three T's**, and we innately adapt rather than die. This past year of lockdowns, virus, masks, cleaning chemicals, and a plethora of conflicting and confusing information certainly present-

"Challenging times are INEVITABLE. Challenging times are REQUIRED. Challenging times are SEASONAL."

ed us with toxins and thought stresses. But we adapted. We didn't die.

Challenging times are **REQUIRED**. If you want to be a better golfer, fisherman or

quilter you must practice and learn to deal with adversity. You must troubleshoot along the way and adapt on the fly. Muscles must be worked if they are going to get stronger. Ligaments and viscera need time to be **restored** to

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Keep visiting www.PSCAonline.com ... more new items added monthly!

SUGGESTIONS?

Email admin@pscaonline.com and share your thoughts!



OUR GOAL - Chiropractic must un-brainwash the public and demonstrate that health comes from inside out. But first we must un-brainwash the Chiropractor, too many of whom, have themselves not gotten the idea that the vertebral adjustment releases innate, works in harmony with innate, and becomes a partner with innate in effecting the cure. - B.J. Palmer

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"For every minute spent organizing, an hour is earned."
~Benjamin Franklin



MIDWIVES, CHIROPRACTORS, AND RISK

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You Are Responsible

Many chiropractors who have family, wellness, and subluxation-centered practices

work with midwives, doulas, and other birthing professionals. This is great, as there is much synergy and acceptance between the professions. However, there are some things you should be aware of and some steps you need to take to protect yourself and your practice when and if you are working in this area.

If the relationship involves the sharing of office space in any way, get a copy of the midwife's malpractice policy or declarations page and keep it on file, making sure you get an updated one each year. Even if you are not sharing space, get a copy of their declarations page to verify they have coverage. Do not, under any circumstance, share space

with a birthing professional or refer to one who does not carry malpractice coverage. If something goes wrong and the patient is walking through one door to see the both of you, guess what the perception is going to be and guess who is going to get named in the lawsuit? If you referred them to a midwife who does not share space with you but who does not have coverage and something goes wrong, guess who is going to get dragged into the suit through a vicarious liability charge? Better to give your expectant mother a list of midwives to choose from rather than working with only one.

If you are working with a birthing center, you should consult with an attorney regarding that relationship. There are many questions to address. Do you or should you have a contract with them? Are you seeing patients within their facility? If you are seeing patients in their facility, are you listed on their malpractice coverage? Where are the records kept?

You can see how the water gets muddy really quickly.

What about hospitals? I know chiropractors who attend births

in hospitals and even adjust the mother and the baby right then and there. Do you have hospital privileges? In what universe is a health care provider allowed to provide care to a patient in a hospital when they do not have privileges in the hospital? Imagine having to answer those questions in a deposition or in front of the 12 people who could not get out of jury duty. If you are comfortable with the nurse who looks the other way, please get uncomfortable with that.

Also, keep in mind that the majority of states do not allow you to practice obstetrics, and I am not aware of any malpractice insurer within the profession that offers coverage for chiropractors practicing obstetrics.

Finally, remember that whether we like it or not, many states define chiropractic as being primary care. If something goes wrong during the delivery and you are in the room and you have the broader scope license, it might be tough to lay all the blame on the midwife. As always, I look forward to your feedback, comments, and suggestions.



PSCA

Palmetto State Chiropractic Association

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DEFENDING YOURSELF

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Have you ever had a malpractice claim filed against you? What about a Board complaint? Either way, your

world stops, your mind races, and your attention is suddenly focused on defending yourself. I know, because after 28 years in practice I had a Board complaint filed against me. I happened to be on vacation when I heard the news,

and as you would expect, my vacation was not what I had hoped for and needed.

My complaint revolved around writing a blog on chiropractic and the immune system--a hot topic during these coronavirus days, to say the least. Unfortunately, there are those in our profession that decided to file board complaints against those who would dare state that chiropractic impacts the nervous system and that the nervous system impacts the immune system. Go figure.

In the end, the complaint was dismissed, as it should have been. Everything worked out, but I certainly did have to spend many hours to help create a defense, along with my attorney that was provided to me by ChiroFutures, my malpractice insurance. Part of my defense was that the PSCA had a position on chiropractic and the immune system that paralleled what I wrote in my blog. This is just another reason to belong to an association that represents your practice model. If you are not a member, join us at www.PSCAonline.com.

*In Challenging Times Go with IRS
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optimal function once you provide an adjustic thrust to restore the flow of mental impulse where healthy cells are reproducing healthy cells instead of weak cells reproducing weak cells. This requires a **plan** of care. Like you, my practice was born in my educated mind (abstract realm) and required a lot of effort to become tangible (physical realm). It was tough, but we did it. We didn't die.

Challenging times are **SEASONAL**. Chiropractors have been educating practice members and the public about the phases of care for several decades: **initial** intensive care, **corrective** care, and ongoing maintenance/**wellness** care. These are the three seasons in the life of a smart Chiropractic consumer, who must adjust schedules, commitments and worldview to get the most out of their Chiropractic care. The life of a Chiropractic practice is referrals. However, there is a season of **external** marketing (health talks, screenings and advertising) prior to arriving at the season in which **internal** marketing (referrals) alone will suffice. It is vitally important that babies be checked for vertebral subluxation, and they usually

require a lot less adjusting than adults. Perhaps you have noticed different seasons/frequency of care based on age or have seen practice members holding adjustments longer because they have entered a different season of life in which they are choosing lifestyle habits more supportive of the ADIO model.

It seems that if we want to become successful in life, as individuals, Chiropractors, spouses or friends, we will come upon challenges. Let's not forget the challenges are **Inevitable**, **Required** and **Seasonal (IRS)**. Many of us found it necessary to adapt to the inevitable. It was required to make us better Chiropractors and people. It was nothing more than a new season, which will pass.

Press on. Enter the season of fellowship by attending a PSCA Ignite or Conference. www.PSCAonline.com

Note: The idea for this article came from a recording I heard about Women and Leadership. Here's the link; I think you will enjoy it. **Developing Your Leadership Skills as a Woman - Focus on the Family**

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