Newsletter and Information Resource of the Palmetto State Chiropractic Association

TONE

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PSCA
Palmetto State Chiropractic Association

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THE POWER TO INFLUENCE THE LIVES OF OTHERS

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Bill Decken, DC, DPhCS

Chiropractors are frequently heard saying, "Power's On" after an adjustment is given. Let's look a little more closely at this topic of power.

When we passed our licensing exams, we earned the privilege to practice chiropractic. It's a privilege, not a right, to be able to do what we are blessed to do, and this gives us **positional power**. As doctors, positional power should be used to inspire the people we serve, and of course this goes without saying when we explain the above down inside out (ADIO) view of life. Naturally, ADIO thinking has a way nurturing and motivating others.

Our competency as an adjuster and our ability to explain the philosophy and science of chiropractic coupled with our interpersonal skills provides us with **power of knowledge**. We have the ability to make an office visit fun and educational. When we hone our skills in this area, people take a closer look at their approach to health and life and often become more persistent in their goals.

I think something that really helps us to stand out from other healing arts professionals is the way we connect with our patients. The very nature of lifetime chiropractic care affords us this golden opportunity. This **power of relationships** ensures that our influence will be lasting, strong and beneficial. It really boils down to paying attention to folks, and when we demonstrate responsible use of this power we can have a ripple effect on the whole community.

"It's a privilege, not a right, to be able to do what we are blessed to do."

Does your working with a person make them more secure in the role of the innate intelligence of their body or more fearful of life if they neglect to follow your suggestions? Not all chiropractors embrace the **power of acceptance and affection,** but it is essential to developing a chiropractic community. We don't change who we are or what we stand for, but we can still choose to "accept" someone even if they do not initially understand or want what we have to offer.

Understanding **professional power** and how to use it most effectively allows us and our practice members to grow and also enhances the ability of chiropractic to grow where we live and play. Chiropractors, you have a great deal of power, and I hope your **power** is on!

So what Chiropractic does, is that it simply "takes the handcuffs off Nature", as it were. By finding the particular vertebra that had shifted and restoring it to its natural position, the adjustment thus releases the natural flow of nerve impulse. When the maze of nerves, or Nature's communication system, supplies the body with the energy it needs for well being, you have health.

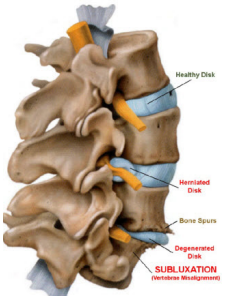
B. J. Palmer

tone /ton/ - 1. general character; attitude 2. giving greater strength 3. harmonize

SUBLUXATION EXPLAINED

FOR THE CHIROPRACTOR:

Vertebral subluxation is an alteration



of the intervertebral relationships of one or more articulations of the spinal column or the immediate weight bearing components of the axial skeleton; accompanied by a change in the morphology of the tissue occupying the neural canal and/or intervertebral foramina; as well as an alteration of neural function sufficient to interfere with the transmission of organizing information, considered to be homologous to the mental impulse.

FOR THE PUBLIC:

A vertebral subluxation is a condition in which one or more of the bones of your spine (vertebrae) move out of their normal position and create pressure on, or irritate, spinal nerves. Spinal nerves are the nerves that come off the spinal cord between the vertebrae that make up the spinal column. This pressure on or irritation to the spinal nerves interferes with the mental impulses (messages) that originate in the brain and move through the nervous system to a specific part of the body to organize and maintain normal body function.

How does this affect you?

Your nervous system organizes and maintains all the normal functions of your body. If mental impulses traveling through the nervous system are interfered with or altered, the affected parts of your body will not get the proper message from your brain, and your body will not be able to function at 100% of its potential. In other words, some part of your body will not work properly. It is the exclusive responsibility of the Doctor of Chiropractic to locate, analyze, and help your body correct the vertebral subluxation. This is done with a specific chiropractic adjustment. Chiropractors are the only professionals who undergo years of specialized education to be the experts at identifying and adjusting vertebral subluxations.

Facts, Fake Research, Fake News, Chiropractic & Subluxation

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I received an e-mail today from a chiropractic friend of mine who has been sending me the heads up on things that cross his path for many years.

This time it was a link to a bunch of anti-subluxation "research" papers compiled into a special issue by a "chiropractic" journal. He asked if I'd seen it with incredulity spewing from the email.

Of course I saw it.

I was even asked by the President of a Chiropractic College if I would help him submit a paper as part of the special issue this journal was putting out. My response was an emphatic "no."

I reminded him of Ayn Rand's quote:

"It is a moral crime to support your own destruction."

You see, submitting anything to this journal would simply be supporting the destruction of the practice of chiropractic based on the location, analysis and correction of vertebral subluxation because it would lend credibility to a journal that is strategically being used to destroy the very essence of chiropractic.

And these aren't the only attacks on subluxation we have seen recently. I've alerted my readers to a number in just the past few weeks.

The problem is that more often than not when we see these ridiculous articles or statements from the Subluxation Deniers within and outside of the profession, we once again engage in an argument about facts. Such arguments can feel deceptively substantive — but do not be fooled.

As we have seen over the past several years and especially recently with the elections in the United States, fake news—even about research—is rampant.

In response, chiropractors jump into fact-arguing mode. Little is gained since the subluxation and vitalism deniers are not interested in the evidence for a vitalistic model of vertebral subluxation. It creates an extraordinary amount of noise at the expense of understanding. When chiropractors are busy trying to prove the obvious, they ignore the important questions and issues. Arguing about facts is, in fact, the ultimate distraction, and we end up losing.

I liken it to attempting to teach pigs to sing.

Pigs cannot sing. If you try and teach a pig to sing, it will annoy the pig and frustrate you.

The vitalistic subluxation deniers simply want to put a stop to what you do.

Instead, I suggest taking the long view. Instead of wasting your time arguing with these people, do something to support vitalistic subluxation-centered chiropractic.

Start by subscribing to and supporting the only series of research journals devoted to exploring the vitalistic subluxation concept.

Imagine how much better you will feel.

Or you could try and teach a pig to sing.

This is a great time to support the publication and dissemination of research focused on the vitalistic subluxation concept. Check out our Winter Holiday Specials.

SUBLUXATION (SŬB'LŬK-SĀ'SHƏN) THE NEURODYNAMICS OF THE VERTEBRAL SUBLUXATION

A.E. Homewood, BTA, LLB, DPT, DC, ND, FICC
1968

"On September of 1895 Daniel David Palmer, a native of Port Perry, Ontario, a self-educated, erstwhile grocer in Davenport, Iowa, applied his reasoning, discovered a principle which he claimed to be as old as the vertebrata and utilized by the Egyptians, the Incas, and many other ancient civilizations, but employing a method previously unknown. By locating and correcting an anatomical disrelationship of the fourth thoracic vertebra in the spine of a Negro porter in the building in which Dr. Palmer had his office, the hearing of the gentleman was restored, after seventeen years of deafness, and a profession was born which has become second only to allopathic medicine in numbers and influence.

A controversy was that day spawned, which has raged without cessation for these 82 years, both within and from without the profession. Discussion and argument have flared and many ideas have been advanced as to the mechanism by which the disrelationship of vertebral segments and other articulations may result in widespread functional derangement and the tissue changes of disease. For half a century or more medicine of the orthodox school vehemently denied the possibility of vertebral disrelationship; the feasibility of adjusting, by hand, such a misalignment; and the likelihood of vertebral distortion interfering with neutral transmission which create functional aberrations in visceral structures as a consequence."

THE RUNAWAY CAR

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Have you ever tried to stop a runaway car that was moving downhill? You can't just stand in front of it and stop it immediately. You have to run alongside it and slowly bring it to a stop before you can push it back up the hill.

This is similar to what needs to be done with people's health. Many of our practice members' health are like that runaway car when they initially come into the office. Their health is going downhill faster and faster. People expect us to just stop the car and push it back up the hill. But it's not that easy. We have to correct the interference (subluxation) that is causing the problem gradually and consistently in order to first slow down the progression of the health decline. Then we can bring your health back up to its optimum level by regularly adjusting the individual to gain more life and health.

When pushing the car back up the hill, if we were to stop or take a break from our pushing, what would happen to the car? It would roll back down the hill. Then we would have to start the process all over again. The same thing applies to your health. Once we have you improving and going back up the hill, if we were to stop or if you "take a break," then you will start declining down the hill again and we would have to start all over.

Have your practice members keep their regular appointments and stick with their program! This way they will get the best results possible and reach their optimum health level.

HOW WE CAN SUPPORT SUBLUXATION BASED RESEARCH WITH OUR MEMBERSHIP AND DONATIONS

ChiroFutures — Securing The Future Managing Your Risk — www.chirofutures.org Malpractice Program Phone: 800.219.9090

ON PURPOSE — a world of information for the chiropractic profession

Foundation for Vertebral Subluxation

IFCO — International Federation of Chiropractors & Organizations

icpa — www.icpa4kids.com

chiropractic is... — Philosophically Congruent Websites, Brochures, and Posters

McCoy Press — Subluxation Spoken Here

"A great profession can only be sustained through the authentic transmission of its principles, from generation to generation."

Fred H. Barge DC, Ph.C, LCP (Hon.)

THE HEALTHY CHIROPRACTOR

WALKING THE WALK

FRIED CHICKPEAS RECIPE

TOTAL TIME: 20 MINUTES
SERVES: 4

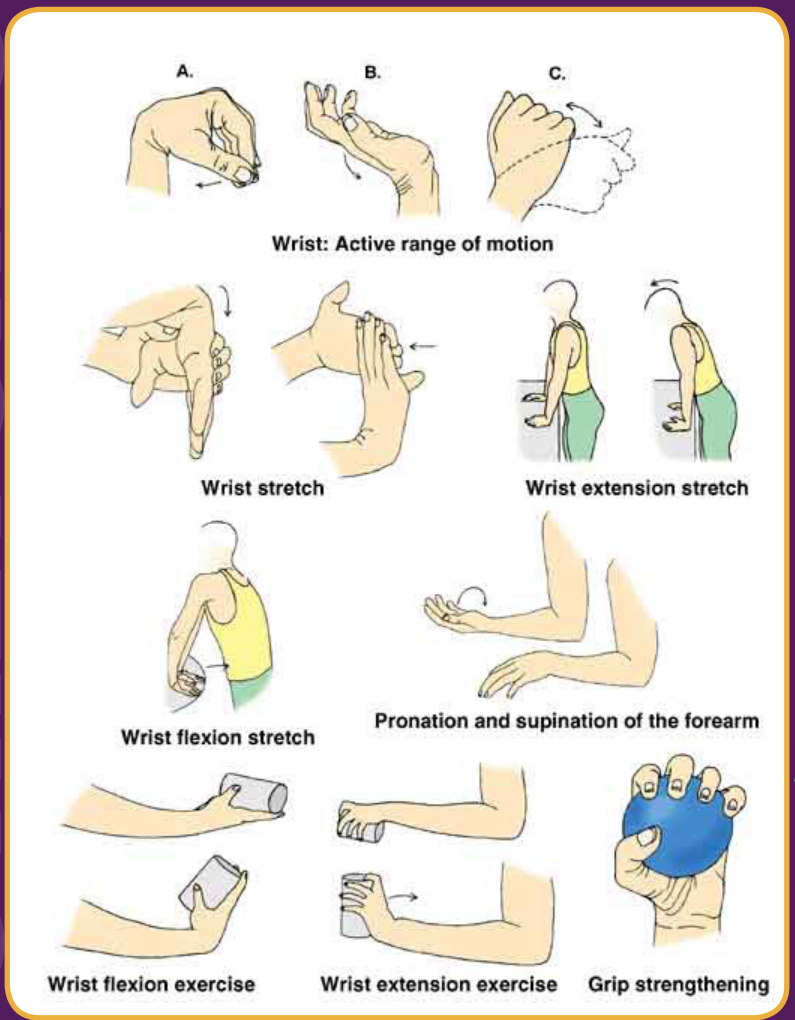
INGREDIENTS:

- 2 cans of chickpeas, drained and rinsed
- 2 tablespoons coconut oil
- 2 teaspoons of each: cumin, chili powder, garlic, smoked paprika, sea salt, pepper

DIRECTIONS:

1. Dry the chickpeas with a paper towel to remove excess moisture.
2. In a large frying pan over medium low heat melt the coconut oil.
3. Add the chickpeas and spices to the pan and turn the heat to medium. Fry for 10–12 minutes or until desired crispiness.
4. Serve and enjoy!

STRETCHES



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